



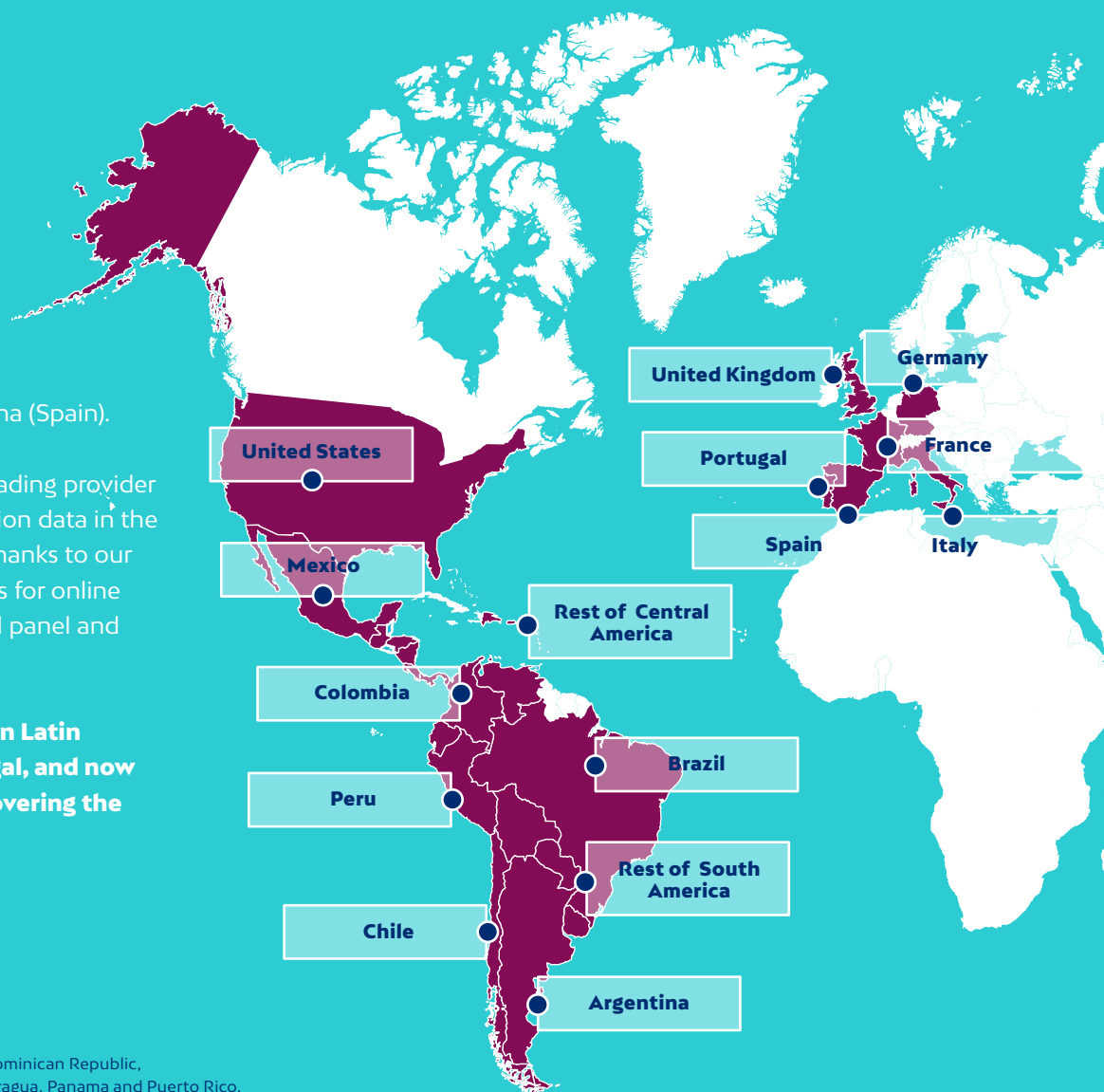
Base your insights on genuine data

Born to be genuine...

Founded in 2001 in Barcelona (Spain).

Netquest have become a leading provider of digital behavior and opinion data in the market research sector, all thanks to our own software developments for online surveys, data collection, and panel and incentive management.

We have local operations in Latin America, Spain and Portugal, and now we're very excited to be covering the United States, as well.



Rest of Central America: Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras, Nicaragua, Panama and Puerto Rico.
Rest of South America: Ecuador, Bolivia, Paraguay, Uruguay and Venezuela.

Discover our panel with superpowers!

#1 Genuine data: put the panelist first

The best way to collect quality data is by treating participants fairly. That's why at Netquest, everyone who participates—even those who are screened out—are rewarded.

#2 A closed panel: a unique way of recruiting

Inviters are given one-time use personal invitations, reducing the risk of self-selection and duplication.

#3 Transparency: ISO certification is a big deal

We were the first panel in the Ibero-American region supported by the ISO 26362 standard for online access panels. We tell you every single detail about how we run our panel.

#4 Diverse targets: deeply profiled

Every time panelists participate in our surveys, we gather more profile data on different topics. Minimizing unnecessary invitations, and leading to more efficient panel use and a better price for you.

#5 Tech-powered

We develop our own panel technology, incentive system and data-collection software. Surveys are responsive, and panelists have access to a uniquely branded all-in-one app.

All to give you insightful data

A one-stop shop for everything from sampling to data visualization.



Sampling

Find the right target audience through our representative samples.

- Ad-hoc sampling
- Trackers
- Omnibus
- Adtracking
- Precision surveys
- Advanced samples



Behavioral data

Observe and measure consumers' online behavior.

- Clickstream data
- Clickstream data tabulation



Survey programming

Decide how to collect your data.

- Scripting express
- Advanced scripting
- Online communities' platform



Customer feedback

Get the best out of your customer database.

- Dedicated Panel
- Netstudio



Data processing

Edit, code, classify and tabulate your data.

- File encoding
- Tabulation
- Conjoint
- MaxDiff

USA & Canada
americas@netquest.com

Portugal
portugal@netquest.com

Spain
iberia@netquest.com

Europe & Asia
rfqinternational@netquest.com

Colombia
colombia@netquest.com

Brazil
atendimento@netquest.com

Southern Cone
cs.sales@netquest.com

Mexico
latamnorte@netquest.com

Our local teams will always find a way to help you out.
Visit www.netquest.com

genuine data